



**SOCCER GOAL
PROGRAM
SOCCER**

Enjoy - Grow - Excel

Soccer New Brunswick

GOAL PROGRAM

Sport and recreation is the heart and soul of our communities, bringing families and locals together.

Soccer New Brunswick is committed to ensuring that more people can improve their health, get active and get involved with soccer at local clubs, utilizing community facilities across the province.

The demands of better and more accessible soccer infrastructure is on the rise, we're proud to invest in a range of initiatives that ensure grassroots and elite soccer facilities are modernized and developed consistent with growing community demand and expectations.

Our soccer communities are increasingly looking to more sustainable solutions to help keep our sport thriving in the face of weather extremes and increasing participation rates.

The GOAL PROGRAM has some exciting new developments that will meet the needs of the New Brunswick soccer community.

Over the next five years, soccer association and clubs, working with their local region, can apply for funding that support upgrades to existing facilities or the development of new facilities.

Eligible projects include: to build new and upgrade existing, out-dated soccer facilities at the local and regions to meet the Long term player development programs, like soccer pavilion developments and club houses with office spaces, soccer surfaces and sports lighting installations, play spaces, commitments to family friendly environments and female friendly facilities.

The GOAL Program will provide soccer Clubs and regions with the ability to upgrade and develop new buildings, grounds, training facilities and soccer specific club infrastructure.

The Goal Project is part of the Soccer New Brunswick's determination to address the growing demand for soccer facilities, change rooms at local grounds and the need for more modern and accessible community soccer facilities that can be enjoyed by everyone, regardless of their age, background, gender or ability.

The program reflects our major commitment to health, wellbeing, and community sport as well as boosting the capacity of communities to attract and host local, regional, National and international competitions and events.

That's great news for our clubs, schools and communities looking to accommodate greater numbers in their sports.

By working together we can make soccer more inclusive, increase local participation and the accessibility of soccer, stimulate local economies and create new jobs and volunteer opportunities.

Looking forward to see new and exciting projects benefitting even more our community as part of the GOAL Soccer Infrastructure Fund Vision.

1-What is the GOAL PROGRAM

The GOAL PROGRAM is a Soccer New Brunswick funding program that helps provide high-quality, accessible community sport and soccer facilities across New Brunswick by encouraging:

- increased soccer participation for all New Brunswickers
- increased volume of soccer activity
- increased access to sport and soccer opportunities
- better planning of soccer facilities
- innovative soccer and recreation facilities
- environmentally sustainable facilities

The GOAL PROGRAM provides grants for building new, and improving existing facilities where communities conduct, organize and participate in soccer. Funding is available under the following categories*:

- Grants of up to \$50,000 is available for each region that can match it and that is working in partnership with local, provincial and Federal governments, to develop or upgrade soccer facilities to provide high-quality soccer experience for all New Brunswickers.
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2-Why is Soccer New Brunswick is funding this grant?

Strong, active and healthy communities need high quality, accessible, well-designed and managed facilities for sport and soccer activities. Developing new facilities or improving the quality of existing facilities to increase participation and wellbeing of all participant

Construction of new or improved facilities also stimulates the local economy and creates a range of employment and volunteer opportunities, from construction and facility management, through to coaching and officiating.

3-Who can apply?

Soccer New-Brunswick Regions can apply directly by submitting an Expression of Interest Form for GOAL Program directly to Soccer New-Brunswick's office.

Each regional organisation can only access funds once every 5 years. Reegional organisations are advised to contact their local city council about timelines for expressions of interest. and also to discuss their project with their MLA and MP before submitting their project proposal

4- What types of activities might be funded?

Improving participation and soccer experience outcomes is a key objective of the program. Applications must clearly demonstrate how the projects will improve participation and soccer

experience outcomes.

Specifically, proposals should demonstrate how the project:

- will increase or maintain participation
- encourages participation by grassroots, juniors, seniors, people living in growth areas and communities experiencing disadvantage
- improves health and wellbeing of the community
- will help the implementation of Club Qualification Program
- will encourage the long Term Players Development Program
- encourages development of multi-use, shared and co-located facilities
- collaborates with schools and community groups
- improves environmental sustainability

Regions and clubs should make contact with local leagues and sports associations to seek their support and input into the planning and design of facilities along with developing participation/programming initiatives.

Projects on school or private land are eligible, but will be subject to the establishment of a legally binding agreement between the organization and local council to ensure ongoing public access. Such proposals should demonstrate evidence of a legally binding agreement in the Full Application.

4.1 What will not be funded?

The GOAL Soccer Program will not fund:

- projects that do not strongly meet the assessment criteria
- projects that do not meet the eligibility criteria
- projects that do not align with the objectives of the program
- Facility projects that do not have the minimum total project cost of \$1,000,000 (ex GST)
- projects where contributions from funding partners are not confirmed in writing
- the purchase of land (in general, the land on which the facility development is proposed will be municipal property, a Crown reserve, land owned by a public authority, or land held for public purposes by trustees)
- facilities where little or no public access is available
- in general, areas designated as licenced areas within a proposed facility will not be eligible for funding. Soccer New Brunswick may consider applications where a restricted club licence is proposed or in place, provided that the restricted licence does not interfere with the facility's other amenities or services, such as child care or access by young people
- routine or cyclical maintenance works

- repair of facilities damaged by vandalism, fire or other natural disasters where the damage can be covered by insurance
- requests for ongoing operational costs such as, but not limited to, salaries, electricity, water and other utilities
- costs associated with the purchase of transport or any other type of vehicle
- purchasing or maintaining recreation, entertainment, sporting, life-saving or any other equipment (except as part of facility fit out)
- the replacement of like-for-like surfaces will not be considered a priority to receive funding unless it can be demonstrated that additional uses are proposed and/or a multi-purpose element is being introduced. Exceptional circumstances may be considered where a safety and/or standard/compliance issue is evident

4.2 Past performance

Soccer New Brunswick will review an applicant's past performance and assess whether this is likely to have an impact on the successful delivery of a future project. Poor past performance will be taken into account when assessing applications and may be reason for projects not being supported.

5- What is the application process?

The application process will include the submission of Project Proposal and Full Application.

Each application will be sent following a mandatory discussions with Soccer New Brunswick. This approach gives applicants the opportunity to get early feedback on project ideas and provides the opportunity to work more closely with Soccer New Brunswick to enhance potential outcomes.

Step One: Contact Soccer New Brunswick

Discuss your project idea with Soccer New Brunswick representative before submitting a Project Proposal. We will provide:

- advice on the most appropriate form of support for your project
- guidance on the development of proposals that have merit, that align with funding objectives and that are ready to proceed.

Step Two: Project Proposals

Complete your Project Proposal form and submit the Project Proposal via email.

Supporting documentation is not required to be submitted and will not be assessed at Project Proposal stage.

Step Three: Notification

Soccer New Brunswick will advise your organization of Project Proposals supported to Full Application.

Step Four: Full Application

Organization notified of supported Project Proposals in Step Three will be invited to submit a Full Application. Full Applications may only seek an amount equal or lesser than that approved in Step Three and should not change in scope.

6- Conditions that apply to applications and funding

6.1 Funding agreements

Successful applicants must observe the general terms and conditions of funding. Agreement.

For each project application, an Activity Schedule is required to be signed. It sets out the:

- activity details
 - funding amounts
 - agreed actions, requirements and payments
 - reporting requirements
 - acknowledgement and publicity requirements
 - other activity specific requirements
 - notices.
- Funds must be spent on the project as described in the application and outlined in the Activity Schedule, unless changes are agreed to in writing.
 - The facility tenant club(s) or association(s) are expected to adhere to the Soccer New Brunswick Code of Conduct. The Soccer New Brunswick Code of Conduct must be completed and signed by each facility tenant club and submitted with the Full Application.
 - A request to vary the timing or scope of an approved project must be submitted to Soccer New Brunswick for approval prior to implementation
 - Applicants are obliged to liaise with Soccer New Brunswick on the progress of funded projects, as requested throughout the life of projects as outlined in the Activity Schedule.

6.2 Acknowledging Soccer New Brunswick's support and promoting successes

Successful applicants need to acknowledge the Soccer New Brunswick support through the GOAL Soccer Program Fund. Acknowledgement and publicity guidelines form part of the Activity Schedule and include the requirement that all activities acknowledge Soccer New Brunswick support through logo presentation on any activity-related publications, media releases and promotional material; and placement of a permanent Soccer New Brunswick endorsed sign/plaque at the site of completed infrastructure activities.

Soccer New Brunswick is to be given the opportunity to participate in any formal activity associated with the progress or completion of a facility or to officially open or launch the project.

7-Payments

Upfront payments for funded projects may be made if/when:

- the Activity Schedule has been signed by both parties and any special conditions have been met
- grant recipients provide reports as required, or otherwise demonstrate that the activity is progressing as expected
- other terms and conditions of funding continue to be met.

8-Partnership approach

Successful applicants will be required to work in partnership with Soccer New Brunswick once the funding agreement has been signed to ensure that a best practice approach is taken in the delivery of all funded planning and infrastructure projects. This collaborative process aims to ensure that Soccer New Brunswick and other key stakeholders work together throughout the planning, design and delivery phases, to maximize outcomes for the soccer community.

Early involvement by Soccer New Brunswick in the design phase is recommended to ensure optimum design benefits and the opportunity to achieve best practice in soccer that goes beyond common building standards and regulations.

9-Assessment criteria

Objectives

To enable the development of major community sport and Soccer facilities that are high-quality, accessible, innovative, effectively managed, sustainable and well-used.

Major Facilities encompasses projects with a total project cost of more than \$1,200,000.

What type of projects might be funded?

- The development of new, or redevelopment of existing soccer facilities that cater for a range of activities and user groups. Examples include new or redeveloped Soccer fields or stadiums.
- The development of single purpose regional or sub-regional facilities, which usually include:
 - a catchment of more than one municipality
 - users who are likely to travel some distance to participate
 - regionally and provincially significant projects for Soccer development
 - Facilities for regional, National or representative training, competition and events.

Funding Details

Total Project Cost	Funding Model	Funding ratios
Target of \$1, 200,000*** No maximum Total Project Cost	Federal Government	\$ 400,000
	Provincial Government	\$ 400,000
	Local Government / Municipal or & and Major Sponsor	\$ 200,000
	Regional / Club Association and Soccer New Brunswick & Fundraising	\$ 200,000

10-Assessment Tool

Why?	Why is this project required?
20%	Responds to identified community needs and issues and outlines how the project is strategically supported by local or regional plans and/or provincial soccer development
	Addresses a gap in regional/district provision of facilities
	Respond to current market demand and trends in soccer infrastructure
How?	How will the project be delivered?
20%	Clearly identifies the project scope, methodology and how proposed outcomes can be completed within a prescribed timeframe (detailed in a Project Management Framework)
	Includes evidence of project costing and confirmation of funding sources
	Includes schematic plans (developed with stakeholder input)
	Demonstrates economic impact during construction and operation, including employment during and after construction
Who?	Who has been consulted with regarding this project?
10%	Consultation and collaboration with project stakeholders including Soccer New Brunswick, 3 levels of government, other sporting associations, clubs/leagues and community groups
	Will the project be managed by an appropriately qualified team?

What?	What will the project achieve?
50%	<p>Increase or in certain cases maintain participation in soccer and active communities. As a result of the project, what will be the additional participation and programming outcomes? Please provide support letters that clearly state how each partner will benefit from the project</p>
	<p>Encourage the broadest possible community participation in soccer activities including grassroots, women, youth, seniors and disadvantaged communities</p>
	<p>Has significant regional/district and/or multi-purpose benefits is shared, multi-use and co-located.</p>
	<p>How will the project improve the quality and players experiences and events opportunities</p>
	<p>Demonstrate appropriate business and management planning, which addresses operational and financial sustainability.</p>

11- Information you will need to provide as part of your application

Required documentation

Please submit the following mandatory documentation with your Full Application only.

- Site plan / aerial map (showing location of proposed project)
- Schematic Plans developed with stakeholder input
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, club bank statements)
- Letters of support from organizations that clearly indicate how the group will either support or benefit from the project (as described in the 'What' section of the Assessment Criteria)
- Project Management Framework
- Relevant sections of council reports/plans/strategies/community consultation to support the project (please do not attach entire documents)
- Facility Management Plan
- Detailed Schedule of Use
- Financials for the regional association
- Completed Soccer New Brunswick's Code of Conduct Form for Tenants from all clubs that are tenants of the facility
- A legally binding land-use agreement for projects located on private land.
- For those projects located on school land, a completed Joint Use Agreement, or a completed Community Joint Use Proposal to enter into a Community Joint Use Agreement, plus a letter from the Department of Education that indicates endorsement of the project
- Quotes, internal cost estimates
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, club bank statements)
- Evidence of confirmation of funding sources (for example, council report confirming contribution, bank statement, Provincial and Federal governments)
- A high quality draft project brief

